

CHARACTER EDUCATION

The Character Education curriculum has been a part of our program at Bond Academy for many years. The Elementary and Middle School has formally delivered the academic and practical aspects of this important curriculum for children, adolescents, and adults, as well.

The Elementary and Middle School, besides lesson activities, has been involved with active social issues such as bullying and harassment awareness, food drives and visiting Senior Citizen homes. I am writing to inform you of the involvement of the Secondary School in Character Education, but the Secondary program will be in a slightly different format.

The Secondary School has begun to launch an involvement with the organization of Free the Children and Leaders Today. On November 2, 2009, representatives of Bond Academy and Bond International College attended a program devoted to awarding Craig Kielburger and Marc Kielburger a Humanitarian Award for their work with the youth of today in **Free the Children**. Craig began this program when he was 12 years old. Today, it is a worldwide foundation.

These brothers share a blueprint for personal and **social change** and the power to transform lives, one act at a time. They think **Me to We**. They know we can make a difference. Character Education encompasses Responsibility, Respect and Citizenship resulting in social change. This is in part how “Success Starts at Bond” in the past and for the future.

Our food drives, charity fundraising, cleaning of the environment and planting of trees, are all part of a social and character awareness making a significant difference.

Thank you for your efforts in the past. We have just completed a successful Hallowe'en Food Drive for the Free the Children Foundation. In the future, the Senior School will be involved in a number of other ventures as we join the growing community of young people, around the world, who are embracing the understanding that positive involvement can make a difference.

Our Social Issues Club will keep you informed of the **Me to We** thinking and future action plans.

Visit the **Me To We** website at www.metowe.org to learn more.

Mr. Jeffrey Farber
Secondary Principal
Bond Academy